

Abbotsford Police Department

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"Protecting with Pride"

NEWS RELEASE

APD NEWS RELEASE:

APD FILE #

RELEASE #1

DATE OF RELEASE: November 13, 2012

Incident: Second APD Community Safety Survey - Businesses

Abbotsford – November 13, 2012.

The Abbotsford Police Department has enlisted the assistance of the University of the Fraser Valley's School of Criminology and Criminal Justice to complete a second Community Safety Survey. The objectives of the survey are to create and opportunity for people to provide us with comments and feedback, to obtain a sense of the true crime rate in the city (reported and unreported crime) and to allow individuals to evaluate their police department. We recognize that in addition to providing policing services to people at their homes, the APD also serves the many businesses that operate in the city.

This week selected businesses will be asked to participate in the survey just as many residents were earlier in the month. We want to encourage managers and business owners to participate in the survey and contribute their thoughts and opinions.

If your business isn't selected to participate in the survey, you can still provide us with feedback. We welcome comments, questions and suggestions on our website, on our Abbotsford Police Department Facebook page or directly to the Public Information Officer at <u>pio@abbypd.ca</u>

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